



William "Marty" Martin
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William "Marty" Martin is a highly sought-after presenter, trainer and facilitator in the United States and abroad. His topics range from managing physician performance to elements of teamwork. Martin currently serves as director and professor of the health sector management MBA program at DePaul University in Chicago. In this role, he launched three innovative programs: dual MBA/MS degree with Rush University; health care concentration in the MS in predictive analytics, and MS in health informatics.

Martin has authored more than 100 refereed articles in journals ranging from the *Journal of Health Care Finance* to the *International Journal of Computer Science and Technology*. His scholarly and consulting work has been featured in stories in the *Wall Street Journal*, *Washington Post* and *USA Today*. He has also written two books: *The Inner World of Money: Taking control of your financial decisions and behaviors* (2012) and *Taming Disruptive Behavior*, published by ACPE, in 2012.

Before DePaul, Martin practiced clinical psychology in primary health care settings. He continues to practice behavioral sleep medicine as a licensed clinical psychologist. He also has served in key leadership positions at DePaul, Johns Hopkins Hospital and Tulane University Hospital and Clinics. He serves on boards, such as Aurora Health Care, as a member of the social responsibility and executive compensation committees. He is actively involved in the innovation/entrepreneurship community in Chicago, working with health care organizations to design processes and collaborating with health-focused business incubators, such as Healthbox. He was recently selected as a Coleman Entrepreneurship faculty fellow to continue his work on health care innovation and entrepreneurship.

Martin has served as a coach for physician leaders, healthcare executives, and practitioners throughout his career beginning at the Tulane University Hospital & Clinics. He brings the science of sports/performance psychology to his coaching practice which affords his coaching clients with tools to balance their own health and performance. He has also worked with action learning and project learning teams to effectively implement projects aligned with both leadership programs and sponsoring organizations.

Martin earned a BS in biology/chemistry from Xavier University of Louisiana and several masters' degrees including a Master of Science in Behavioural Sleep Medicine from the University of Glasgow. He also earned a Doctor of Psychology degree in clinical psychology and served as a postdoctoral fellow in primary health psychology and later as a Visiting Scholar in Residence at the National Institute for Occupational Safety & Health (NIOSH).