

# 2019 Advertising Opportunities

The Pennsylvania Medical Society (PAMED) has a number of ways for you to reach a statewide audience of physicians, medical students, health care leaders in hospitals, and medical practice managers.

- ***Pennsylvania Physician magazine (2x/year – Spring and Fall)*** – Reaches approximately 39,500 via mail and an additional 7,500 digitally. Audience includes Pennsylvania physicians, practice managers, residents, medical students, state legislators, congressional members, and media. [Access the media kit here](#) for additional information and pricing.
- **Practice administrator meetings (2x/year – Spring and Fall)** – Practice administrator members from around the state attend these meetings, either in-person or virtually, for the latest legislative, regulatory, and payer updates that help them successfully run their practice in today’s ever-changing health care environment. Each in-person meeting averages between 50-100 attendees, with the webcast averaging an additional 250 participants.

## Fall 2019 Meeting Dates & Locations

Sept. 12 – Doylestown Health & Wellness Center, Warrington, Pa.

Sept. 25 – PAMED, Harrisburg, Pa. (plus live webcast option)

The cost to sponsor this meeting is \$500 per meeting location. Sponsors get an exhibit table, plus recognition as a sponsor. If you are interested in this advertising opportunity, please complete and return [this form](#). Questions? Please contact Sharon DeSantis at [sdesantis@pamedsoc.org](mailto:sdesantis@pamedsoc.org).

- **Physicians legal conference (Sept. 13-14, 2019, Penn State Law School on the Dickinson Campus, Carlisle, Pa.)** – This conference, being held in conjunction with the Pa. Bar Association, is designed to educate physicians, their legal counsel, administrative partners, medical students, residents, fellows, and law students on the various legal issues and challenges facing physicians today, including but not limited to: hospital mergers, antitrust, clinical integration, MACRA, prescribing controlled substances, and employment contracts.

The cost to exhibit at this conference is \$1,000. There are also sponsorship opportunities available. You can [access more information, including pricing, here](#).

- **2019 House of Delegates (Oct. 25-27, 2019, Hershey Lodge, Hershey, Pa.)** – More than 400 Pennsylvania physicians gather to set policy and network. For a list of opportunities, visit [www.pamedsoc.org/house-of-delegates/about-hod/exhibitors](http://www.pamedsoc.org/house-of-delegates/about-hod/exhibitors).

Don't see an advertising option that meets your company's needs? Please contact Rachel Damrauer at [rdamrauer@pamedsoc.org](mailto:rdamrauer@pamedsoc.org).