

STRATEGIC PLAN

GOAL 1

Improve the health of patients, families, and communities as we advocate for physicians and their patients.



PAMED MISSION STATEMENT

The Pennsylvania Medical Society is the voice of Pennsylvania's physicians and the patients they serve. We advance quality patient care and the ethical practice of medicine. We promote physician leadership, education, professional satisfaction, practice sustainability, and the public's health.



GOAL 2

Advance physician leadership, enhance professional satisfaction, promote the delivery of affordable, quality healthcare; and strengthen the physician-patient relationship.



GOAL 3

Serve our members efficiently and effectively and continually evaluate and adapt our performance to meet member needs, and demonstrate member value.



Pennsylvania
MEDICAL SOCIETY®



PAMED *Vision*
STATEMENT

Inspired physicians committed to the good health of all Pennsylvania residents and engaged in the advancement of the practice of medicine.

February 27, 2015



GOAL 1 OBJECTIVES

Improve the health of patients, families, and communities as we advocate for physicians and their patients.

- 1.1 Develop and advocate for policies and programs that promote the appropriate patient-centered, physician-led team-based care** as determined by patient need and available resources and position physicians as the ultimate champions of safety, quality and value in patient care.
- 1.2 Make Pennsylvania a positive practice environment for physicians, residents, and medical students.** Promote to policymakers, patients, and the public, policies and programs that encourage medical students, residents, and practicing physicians to stay and practice in the state.
- 1.3 Educate and inform Pennsylvania physicians, policymakers, and the public** on issues that impact the public's health, patient care and the practice of medicine.
- 1.4 Build alliances with county, state and specialty societies, PAMED subsidiaries and other key stakeholders from across the Commonwealth,** in order to promote shared goals and collaboratively advance PAMED's advocacy agenda.
- 1.5 Represent the interests of physicians and their patients in legislative initiatives, legal proceedings, and insurer and regulatory processes; strategically communicate that perspective** in discussions of health care transformation, health reform, and other matters that impact the practice of medicine in Pennsylvania.



GOAL 2 OBJECTIVES

Advance physician leadership, enhance professional satisfaction, promote the delivery of affordable, quality healthcare and strengthen the physician-patient relationship.

- 2.1 Promote physician leadership and engagement in a variety of settings.** This includes physicians employed by hospitals, health systems, health plans, and government; physicians in private practice and small group settings and physicians, residents and medical students in academic and medical education programs.
- 2.2 Assist physicians and practice administrators with the business and practice of medicine,** including understanding and leading the changes and transitions taking place in medicine within Pennsylvania and nationwide.
- 2.3 Help physicians manage the generational, cultural, and lifestyle differences among physicians** and other health care professionals and offer tools that enable them to thrive as individuals to ensure the future of the professions, physicians' personal health, and continued access to quality care for all Pennsylvanians.

FOR MORE INFORMATION ABOUT PAMED:

Visit
www.pamedsoc.org
or Call
855-PAMED4U (855-726-3348)



GOAL 3 OBJECTIVES

Serve our members efficiently and effectively and continually evaluate and adapt our performance to meet member needs, and demonstrate member value.

- 3.1 Position ourselves to respond to member needs** and proactively address emerging issues relevant to Pennsylvania physicians.
- 3.2 Recruit and retain members using both evidence-based best practices and successful new strategies and membership models** that are being adapted by other state medical societies and professional associations nationwide.
- 3.3 Ensure the long-term financial stability of the organization and strive to improve overall performance** and operational effectiveness while we promote a culture of innovation and risk-taking. The Society will routinely evaluate, and report to our membership the effectiveness of our advocacy, education, and membership programs; our governance structure; our relations with our subsidiary organizations and key partners; and our reputation among members and patients throughout the Commonwealth.



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