



Pennsylvania
MEDICAL SOCIETY®

ADVOCATE. EDUCATE. NAVIGATE.

PAMED *Partners*



Year-Round Promotional Opportunities

www.pamedsoc.org/advertising | partners@pamedsoc.org | 800-228-7823



Media Success

11,000+ Members
Representing all medical specialties

600+ Practice Administrators

2,300+

independently contracted and
privately employed physicians**

3,800+

employed by a hospital/health
system physicians**

Over 2,300

Medical Students,
Residents,
and Fellows

Member Age Stats

▶ 40 and under: **3,400+**

▶ 41-55: **2,400+**

▶ 56-59: **2,900+**

▶ Over 70: **2,100+**

▶ **Our membership
is comprised of:**

37%

Female

63%

Male

*Membership statistics as of September 2024

**Our members self-identify their employment status

1.5+ million website pageviews in 2024!



4,500+

Facebook Followers

731,900 people reached in 2024



2,800+

LinkedIn Followers

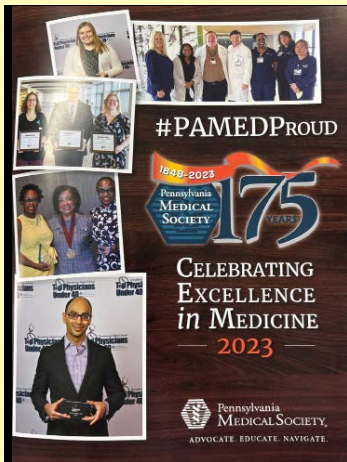
930,000 impressions in 2024



900+

Instagram Followers

23,500+ accounts reached each quarter in 2024



Our Annual Printed Awards Publication reaches over 10,000 people!

The Dose e-Newsletter
Open Rate:



Corporate Advertising Rates

Awards Publication Advertising

Submission Deadline: September 20, 2025

The PAMED Awards Publication is a printed publication honoring our awardees. The awardees honored include the Top Physicians Under 40, the Physician Award for Voluntary Service, the Distinguished Service Award, the PAMED Everyday Hero, and more. This publication will be distributed in print format in December 2025.

- Quarter Page - \$750—4.25 W x 5 H in. ; 300 DPI
- Half Page - \$1,000—8.5 W x 5 H in.; 300 DPI
- Full Page - \$1,500—8.5 W x 11 H in. ; 300 DPI
- Inside Front Cover (one available) \$2,500—8.5 W x 11 H in; 300 DPI
- Inside Back Cover (one available) \$2,000—8.5 W x 11 H in; 300 DPI

To learn more about our awards programs, please visit www.pamedsoc.org/awards



Are you the employer of a PAMED awardee?
Visit www.pamedsoc.org/awards
for discounted print ad rates to celebrate
your awardee!

The Dose e-Newsletter and Web Advertising

Please contact partners@pamedsoc.org for more information on run frequency and rates.

The Dose Banner Ad— 650 W x 100 H px; 72 DPI

- Single Ad (1 total) -\$750
- Quarterly Ad (4 total) -\$1,000
- Monthly Ad (12 total) -\$2,500

The Dose Feature Box Ad— 300 W x 200 H px; 72 DPI

- Single Ad (1 total) -\$750
- Quarterly Ad (4 total) -\$1,000
- Monthly Ad (12 total) -\$2,500

To learn more about our awards programs, please visit www.pamedsoc.org/awards.
Questions on Advertising? Please contact partners@pamedsoc.org.

Contact partners@pamedsoc.org to get your partnership started!

PAMED is excited to invite businesses to explore partnership opportunities.

By becoming a partner, your services and products will receive year-round promotion across PAMED's extensive communication channels, including our social media platforms and weekly e-newsletter. Our outreach primarily targets our engaged membership base, while also consistently extending marketing efforts to non-member physicians through strategic recruitment mailings, emails, and social media campaigns. This partnership offers exceptional visibility and the chance to connect with both current and potential members of the medical community.



Interested parties—to schedule a meeting, please send a message to partners@pamedsoc.org.
Please see next page for Partnerships by Category.



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Partnerships By Category	Premier Partnership \$200,000 annually	Gold Partnership \$25,000 annually	Silver Partnership \$15,000 annually	Other Partners
ADVERTISING				
Monthly social media posts	✓			
Bi-monthly social media posts		✓	✓	
15-minute presentation during one virtual practice manager meeting / promotional slide shared at the beginning of each practice manager meeting	✓			
Promotional slide shared at the beginning of each practice manager meeting		✓		
Promotional slide shared at the beginning of one practice manager meeting			✓	
Annual banner ad on PAMED website	✓			
PAMED PORTAL				
#1 billing on PAMED's partner portal	✓			
#2 billing on PAMED's partner portal		✓		
#3 billing on PAMED's partner portal			✓	
Unlimited articles		✓	✓	
6 articles or less annually				✓
Up to 2-minute commercial (sales pitch)X	✓	✓	✓	
Up to 60 second commercial (sales pitch)				✓
AWARDS PUBLICATION				
Inside front cover ad	✓			
Half page ad		✓		
Quarter page ad			✓	
Discounted Pricing for Ads				✓
HOUSE OF DELEGATES				
Complimentary Exhibit space during the House of Delegates	✓	✓		
Discounted Exhibit space during the House of Delegates			✓	✓
Presentation of one 60 second video during the House of Delegates / Shared on the HOD site	✓			