

Pennsylvania Medical Society Privacy Policy

The Pennsylvania Medical Society (PAMED) is dedicated to protecting the privacy and security of our members and visitors to our website. This privacy policy discloses the data collection practices of PAMED and pamedsoc.org, including the information we automatically collect, the information our visitors voluntarily supply to us, and how we may use and disclose that information. For general legal information about using this website, please see our [Terms of Use](#).

At all times, PAMED reserves the right to use and disclose information where required by law or to comply with valid legal process (such as a search warrant, subpoena, or court order), to protect PAMED rights or property (including without limitation in the event of a transfer of control of PAMED or substantially all of its assets), or during emergencies when safety is at risk.

What information do we collect?

We collect information from our members, prospective members, and website visitors in several ways:

Voluntarily - When you join PAMED, create an account to become a registered user on our site, or choose to interact online with us in other ways, such as subscribe to email publications, purchase a product, take an online continuing medical education course, utilize our other online services, apply for membership, apply for employment, participate in online surveys, submit questions or comments, or request information or materials, we (or a vendor acting on our behalf) will collect certain personal information from you. The type of information collected will vary depending on factors such as the product or service that you seek or the manner of your interaction, but may include name, address, phone number, fax number, gender, birthdate, medical license number, specialty designation, billing and delivery information, email address, payment card information, the last four digits of your Social Security number (for reporting of CME credits) and other demographic information.

From Third Parties - We collect information about prospective members, including medical students and non-member physicians, from third parties including the Pennsylvania Department of State. The type of information collected may include name, address, phone number, fax number, gender, birthdate, medical license number, specialty designation, email address, and other demographic information.

Automatically - When you browse our www.pamedsoc.org site and do not interact with the site for any online service or product, you browse anonymously. Information that identifies you personally, such as your name, address, phone number and email address, is not collected as you browse. Information related to your browser type, your computer's operating system, IP address, number of visits, length of visits and pages visited will be captured.

How do we use the information we collect?

The information collected from you may be used to provide membership benefits to you or to provide information about PAMED to prospective members. Information collected via our website may be used to enable the features you are using and provide the service(s) or carry out the transaction(s) you have requested or authorized. It may also be used to further communicate with you and to analyze and improve PAMED activities, products, and services.

Examples of how information is collected and used, includes, but is not limited to:

- Register you for programs and services you have requested
- Process, fulfill, and follow up on your orders or membership application
- Answer your emails or online requests
- Report your Continuing Medical Education credits to the Pennsylvania Department of State
- Send information you request
- Send and process surveys

- Ensure the PAMED sites are relevant to your needs
- Deliver services such as newsletters, meetings, or events
- Recommend content that suits you
- Alert you when fresh content is posted or released
- Notify you about new products/services, special offers, upgrades and other related information from approved third parties
- Invoice dues or send other messages to help in our administration of your membership
- Invite you to join PAMED
- Process employment applications

Who do we share information with?

1. **PAMED Member Database:** PAMED maintains an association management system (AMS) to serve the shared needs of PAMED and other participating organizations, including component county medical societies (CMS), The Foundation of the Pennsylvania Medical Society (Foundation), the Educational and Scientific Trust of the Pennsylvania Medical Society (Trust), and our Pennsylvania Medical Society Consulting Company (PMSCO) subsidiary.

The AMS includes information about physicians and certain other individuals. Information maintained in the AMS includes, but is not limited to name, date of birth, gender, addresses, phone numbers, fax numbers, email addresses, license numbers, specialty designations, and professional affiliations. Information collected about you via our website may be maintained in this database. Participating organizations do not have access to payment card information.

2. **Third Party Service Providers:** We share information with third-party service providers who fulfill orders from website users, contact you on behalf of PAMED, or facilitate some other aspect of our activities, services, or products. In some instances, a third-party service provider may collect information, such as payment card information, directly from you on our behalf.
3. Government agencies and regulators, including the Pennsylvania Department of State.
4. **Business affiliates and other third parties:** PAMED may disclose your contact information to business affiliates, endorsed vendors and other organizations who may offer you products, services, information or resources that we believe may be of benefit or interests to you or beneficial to the practice of medicine. Effective no later than January 1, 2022, PAMED intends to cease providing email addresses to business affiliates and other third parties.

PAMED will not provide member or non-member data to PAMED sections, groups or third parties requesting lists to advocate in relation to elections or other mass communications or other activities.

We reserve the right to use and disclose your information in any manner consistent with this policy and applicable law.

How do we share your email information?

As discussed above, your email address collected via our website may be maintained in our AMS unified database. PAMED may disclose email addresses to county medical societies, the Foundation, and the Care Centered Collaborative.

PAMED may contract with an outside vendor to deliver emails to you on our behalf. These vendors are under agreement and limited from using your email address and other personal information for any other purpose.

Email messages may contain tracking code to measure the offer's effectiveness so we know how to serve you better. We do not collect information that identifies you personally through tracking. You may refuse or remove the placement of these and other cookies by selecting the appropriate settings on your web browser.

How can you keep your information up to date?

Users who have created an account on our website can access their personal information through the Member Profile section. You can manage your account, or record your preferences about communications from PAMED, including that a request to opt out of email communications from PAMED. If you do not wish to use this online option, you can contact our Knowledge Center at (800) 228-7823 or KnowledgeCenter@pamedsoc.org.

Some of the services available on this site are provided by third parties and may have separate processes for maintaining your account information on their sites.

Remember that PAMED will never email you and ask for your personal information, password or username. If you send us an email, you should know that email is not necessarily secure against interception.

What are cookies and why do we use them?

A “cookie” is a small file sent by our server, stored on your computer's hard drive, and used by your web browser. We use “cookies” on this site to better understand how our visitors use our site, customize the experience of our visitors, and support some necessary website functions such as Member Login. For example, cookies are used to collect information about your activities on the site or to make it possible for you to use an online “shopping cart” to keep track of items you wish to purchase.

By modifying your browser preferences, you can manage how your browser handles cookies or to reject them all together. If you choose not to accept cookies, you may not be able to access parts of the website.

How is your data protected?

PAMED implements reasonable security measures to protect against unauthorized access to, or alteration or disclosure of, the information we collect from and about you. We use secure socket layer (SSL) encryption to protect the transmission of information you submit to us when you use our secure online forms.

Unfortunately, no data transmission over the Internet can be guaranteed to be 100% secure. PAMED cannot guarantee or warrant the security of any information you transmit to us, or to or from our online products or services. Email messages sent to or from a website may not be secure. Confidential information should not be sent by email. Site visitors sending email accept the risk that a third party may intercept email messages.

If you prefer not to use our online secure features when communicating sensitive information, like your credit card, please contact the Knowledge Center at (800) 228-7823 or KnowledgeCenter@pamedsoc.org.

What happens when you leave our website?

This website links to content located on websites maintained by other organizations. You should be aware that these other sites may contain privacy provisions that differ from the PAMED privacy policy. To ensure your privacy is protected, we recommend that you review the privacy statements of other Internet sites you visit.

Children's privacy

PAMED's website is intended for adults. PAMED does not knowingly collect personal information from children under the age of 13. If PAMED obtains knowledge that it has personally identifiable information about a child under 13 in retrievable form in its files, PAMED will delete that information from our existing files.

Amendments

The Pennsylvania Medical Society reserves the right to amend or alter this privacy policy at any time for any reason without notice by posting such change to this site. For general legal information about using this website, please see our [Terms of Use](#).

Privacy and Security Resources

Consumer Information from the Federal Trade Commission www.ftc.gov/bcp

TRUSTe

An independent, non-profit organization promoting standards for website privacy policies and informed consumer consent. www.trustarc.com/

How can you contact us?

If you have any questions, comments or concerns about this privacy policy or our data collection practices, or if you experience technical problems with the operation of this website, contact us at KnowledgeCenter@pamedsoc.org or (800) 228-7823.

Date of Change

August 2020

Responsible

General Counsel Director,
Information Technology,
Director Communications

Summary of Change

Updated AMS system terminology, updated contact information for PAMED Knowledge Center; clarified e-mail privacy policy; added opt-out language.