



# Learn, Lead, **and** Connect



**Annual Education Conference**  
**Oct. 13-14, 2017 • Hershey, Pa.**

*Free for PAMED Members!*

**10 CME  
Credits  
Available!**

# Learn, Lead, **and** Connect

Friday, Oct. 13

## 8 – 9 a.m. Embracing Patient Care Data to Improve Outcomes and Your Bottom Line

Like it or not, effectively using your health care data is now more critical than ever! Under the Medicare Access and CHIP Reauthorization Act (MACRA), your quality data for 2017 will **directly impact your reimbursement** in 2019. Discover strategies to improve outcomes and efficiencies and reduce costs.

## 9 a.m. – 5 p.m. Community Threat Readiness: Preparing Physicians to Lead Before, During, and After

If tragedy, disaster, or terrorism strikes your community, are you willing to leave critical decisions that may impact your family, patients, and community in the hands of others?

**Don't miss this immersion experience!**

- Mock crisis
- Skill-building practice exercises

Before, during, and after a crisis, communities often look to local physicians as leaders. **Lead conversations in your community. Find your role. Go beyond the drill.**



## Lunch and Learn Opportunities

### Care Centered Collaborative Update — MACRA/MIPS

MACRA and the required Merit-based Incentive Payment System (MIPS) reporting can be confusing and time consuming. The good news is, you don't have to do it alone. Learn how PAMED's new Care Centered Collaborative can help you avoid a penalty and earn a bonus.

### Addressing the Opioid Crisis: Conversations around Physician Responsibilities and Opportunities

Join John Gallagher, MD, chair of PAMED's Opioid Advisory Task Force, as we discuss physicians' role in managing the opioid crisis and state and county medical society response.

## Come for Answers, Stay for the People

Enjoy networking and social events afterward.

**Learn More and Register Today: [www.pamedsoc.org/AEC](http://www.pamedsoc.org/AEC)**

**Saturday, Oct. 14**

**Debating the Future** — Listen, learn, and participate as up-and-coming physicians discuss current health topics at our Medical Student Debates and share their research at our Residents and Fellows Poster Competition.



**Help Shape the State of Medicine** — Join the conversations during PAMED's reference committee discussions.

**Your Legacy - Ways to Ensure Your Financial Health and Support Your Favorite Charity** — You can have your cake and eat it too! Join us for this free informational session presented by The Foundation of the Pennsylvania Medical Society.



## New This Year

- An event app will keep you connected throughout the weekend. Watch for more information coming soon.
- Join our event Facebook page to stay up to date and get more information.
- Medical students will hold poster presentations Friday evening, during the PAMPAC and PAMED receptions.

## Free to members

This conference is free for PAMED members!

## Non-members: \$149

Join today to attend this conference for free and take advantage of PAMED's membership benefits. You can join online at [www.pamedsoc.org/join](http://www.pamedsoc.org/join) or by calling PAMED's Knowledge Center at **855-PAMED4U (855-726-3348)**.

You may be eligible for \$95 introductory dues.

## There's Something for Everyone

**Bring Your Family** — Don't forget to check out PAMED Alliance activities for physicians' spouses and Hershey activities for the kids!

## Stay Connected — #PADocs17



[twitter.com/PAMEDSociety](https://twitter.com/PAMEDSociety)



[www.facebook.com/PAMedSoc](https://www.facebook.com/PAMedSoc)

### CME

The Pennsylvania Medical Society is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. The Pennsylvania Medical Society designates this live activity for a maximum of 10.0 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

The planners and faculty for this activity have no relevant financial relationships to disclose.

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