



HOUSE OF DELEGATES

**Making Connections  
that *Power* Medicine**



Pennsylvania  
MEDICAL SOCIETY  
ADVOCATE. EDUCATE. NAVIGATE.

# Sponsor/Exhibitor Prospectus

**October 17-19, 2025**

Hershey Lodge and Convention Center,  
325 University Drive, Hershey, PA 17033



# About

**October 17-19, 2025, Hershey, PA**

*PAMED hosts its annual House of Delegates meeting on October 17-19 at the Hershey Lodge in Hershey, PA. See below for a list of ways to get involved.*

## **Why should my company sponsor the PAMED House of Delegates Meeting?**

- In person access to over 300 physicians, residents and medical students from the Commonwealth of Pennsylvania
- Showcase the latest innovations in patient care, practice management, and career opportunities
- Get exclusive access to attendees and promotional opportunities to all members through advertising and promotions
- Establish valuable business contacts and business leads
- Elevate your brand through unique sponsorship levels

# 2025 Sponsorship and A La Carte Opportunities

## 2025 Sponsorship Opportunities

Exhibitor Benefits	Exhibitor \$1750	Silver \$3000	Gold \$4000
One 6'x30" Table with Two Chairs and a Trash Can Located in the Exhibitor Hall	✓	✓	✓
Two complimentary Booth Representative Registrations	✓	✓	✓
Complimentary Breakfasts and Refreshments in Exhibits Space	✓	✓	✓
Company Name Listing in all Meeting Email Blasts	✓	✓	✓
<b>Silver Benefits</b>			
Company Logo in the PAMED Dose Weekly Digital Newsletter		✓	✓
Two Complimentary Friday & Saturday Evening Social Tickets (drink tickets included)		✓	✓
<b>Gold Benefits</b>			
Signage Recognition at Meeting Registration			✓
Four Complimentary Friday and Saturday Evening Social Tickets (drink tickets included)			✓
Company Provided Advertisement Print Out Included in Registration Packet			✓

## 2025 A La Carte Sponsorship Opportunities

All a la carte sponsorship opportunities above the Educational Grant level receive the Exhibitor level benefits.

Opportunity	Description	Price	Availability Amount
Unrestricted Educational Grant—CME Program	Signage at CME Program and Acknowledgement in Participant CME materials.	\$1,500	5
Sunday Grab N Go Breakfast Sponsor	Signage at Breakfast	\$2,500	1
Lanyard Sponsor	Logo and Name on Lanyards	\$3,000	1
Friday PAMED Social Food Sponsor	Signage at all Food Stations	\$5,000	1
Saturday Community Breakfast Sponsor	Signage at Breakfast	\$5,000	1
Saturday Lunch Sponsor	Signage at Lunch	\$5,000	1
Saturday PAMED Social Food Sponsor	Signage at all Food Stations	\$5,000	1
Meeting Wifi Sponsor	Logo and/or Name on WiFi Splash Page	\$10,000	1
Hotel Key Card Sponsor	Logo on Key Cards	\$10,000	1
Friday and Saturday PAMED Social Bar Sponsor	Signage at all Bar Stations and on Napkins	\$15,000	1

# Additional Sponsorship Information

## Hotel Reservation Information:

**The Hershey Lodge**  
**325 University Dr.**  
**Hershey, PA 17033**

## Room Type Rate

### Single/Double \$296.00 per room per night

This rate includes overnight accommodations only per room per night and is subject to 6% PA Occupancy tax and 5% local tax. (Check-in time: 4:00 pm; Check-out time: 11:00 am). Credit cards will be charged one night's deposit, including tax, within 72 hours of booking your room reservation.

Cancellations must be made three (3) days prior to your arrival date to receive a full refund. Credit cards will be charged one (1) night's deposit including tax within 72 hours of booking your room reservation. Cancellations must be made three (3) days prior to your arrival date to receive a full refund.

Room reservations can be reserved online or by calling the Hershey Lodge Reservation office at 855-729-3108, and asking for the room block for the PA Medical Society. The reservation deadline for this special group rate is only available until Tuesday, September 23, 2025. Hershey Park in the Dark and will be taking place the same time as our meeting, so make your reservations early!

<b>Exhibit Location:</b>	Chocolate Ballroom Foyer
<b>Exhibit Set-Up:</b>	Friday, October 17 from 11:00 a.m. – 12:00 p.m.
<b>Exhibitor Show Times:</b>	
Friday, October 17	from 12:00 p.m. – 7:00 p.m.
Friday, October 17	from 7:00 – 10:00 p.m.; Silver and Gold Sponsors are invited to attend the PAMED Social
Saturday, October 18	from 8:00 a.m.-5:00 p.m.
Saturday, October 18	from 7:00 -10:00 p.m.; Silver and Gold Sponsors are invited to attend the PAMED Social
<b>Exhibit Dismantle:</b>	Saturday, October 18 after 5:00 p.m.

**Size and Type of Exhibits:** Each exhibit area is equipped with the following:

- One (1) 6' x 30" skirted table, Two (2) chairs, One (1) Wastebasket
- Taping or hanging of materials on walls is prohibited
- Electrical and internet connections are not provided by PAMED but may be ordered through the Hershey Lodge
- Exhibit table numbers and space assignments will be available to the exhibitors upon arrival for exhibitor set up.
- Breakfast, lunch, and meals/snacks are included for exhibitors

**Questions related to HOD exhibit space? Contact Andrew Chisholm at [achisholm@pamedsoc.org](mailto:achisholm@pamedsoc.org)**



# Additional Sponsorship Information

## Payment

Payments must be received by September 15, 2025, or PAMED reserves the right to release the exhibitor space. PAMED reserves the right to assign exhibitor space, change the floor plan or move the exhibitor space without prior notice, if PAMED determines it is in the best interest of the annual meeting.

**Checks should be made payable to PAMED, 400 Winding Creek Boulevard, Mechanicsburg, PA 17050.**

No booth space will be reserved until payment is received.

Notice of cancellation must be emailed to [HOD@pamedsoc.org](mailto:HOD@pamedsoc.org). In order to receive a refund, less a \$200 processing fee, notification must be received on or before October 8, 2025. If cancellation is received on or after this date, the exhibitor forfeits 100% of the total exhibit fee.

**Non-attendance does not constitute notice of cancellation.**

## Shipping Instructions: (applies to UPS, Fed Ex, US Mail, etc.)

Materials shipped to the Hershey Lodge will be accepted no earlier than Tuesday, October 14, 2025. Materials received earlier than October 14 may be refused or subject to a storage fee. The hotel address for shipment is: PA Medical Society, c/o Hershey Lodge, West Chocolate Avenue & University Drive, Hershey, PA 17033 The following also needs to be placed on the shipment: Attn: Convention Services Department, Hold for (Company Name), Box 1 of 2/Box 2 of 2, etc. The phone number for further assistance is 717-533-3311

## Delivery instructions: (applies to Yellow Freight, Roadway, etc.)

In the event you are having items delivered, materials will be accepted no earlier than Tuesday, October 14. The Hershey Lodge requires an approximate drop-off and pick-up schedule. Items delivered prior to October 14 may be refused or subject to a storage fee. Vendors will be responsible for pick-up arrangements. The Hershey Lodge must be notified (prior to delivery) with the following information: the name of the carrier, tracking number and telephone number of the carrier.

**Please use the above address information for deliveries.**

**Exhibitor and Sponsor  
Registration Here**

**Note:** Pre/Post event advertising and marketing of the event to applicable members. All advertising (including print, email, and online advertisements) must be reviewed and approved by the PAMED leadership and staff; rights are reserved to reject or cancel any advertisement at any time.

PAMED is an accredited ACCME institution. ACCME has incorporated eligibility information directly into the Standards for Integrity and Independence in Accredited Continuing Education. Companies that are ineligible to be accredited in the ACCME System (ineligible companies) are those whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients. Marketing materials and signs that are branded by sponsors who are "ineligible companies" will have materials placed in a location where attendees may elect to pick up the marketing materials. Signage acknowledging sponsors/exhibitors may not include logos of ineligible companies, but the corporate name will be placed on signage that is located in a central area within the exhibit space.

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