

#WhyIWearIt

INSTRUCTIONS TO PARTICIPATE & POST

1. Print PDF sign, on your color or black and white printer.
(Landscape Orientation)



2. Hand print your "Why" in area provided. Use a thick Sharpie or a dry erase marker for best visibility.



3. Have a photo taken of you holding the sign, and post to your twitter account. #WhyIWearIt



NOTE: You can also simply post one of our available message posters directly to your facebook account, using the JPEG format.