Policy for CME Delivered Via the Internet

1. CME activities delivered via the internet are expected to follow the Accreditation Council for Continuing Medical Education (ACCME) accreditation requirements, policies and the Standards of Integrity and Independence.

2. There shall be no accredited CME activities accessed through or hosted on the websites of ineligible companies.

3. With clear notification that the learner is leaving the educational website, links from the website of an accredited provider to ineligible companies' product websites are permitted before or after the educational content of a CME activity but shall not be embedded in the educational content of a CME activity.

4. Advertising of any type is prohibited within the educational content of CME activities on the internet including, but not limited to, banner ads, subliminal ads, and pop-up window ads.

5. The accredited provider must indicate, at the start of each internet CME activity, the hardware and software required for the learner to participate.

6. The accredited provider must have a mechanism in place for the learner to be able to contact the provider if there are questions about the internet CME activity.

7. The accredited provider must have, adhere to, and inform the learner about its policy on privacy and confidentiality that relates to the CME activities it provides on the internet.

8. The accredited provider must be able to document that it owns the copyright for, or has received permissions for use of, or is otherwise permitted to use copyrighted materials within a CME activity on the internet.