

Pennsylvania Medical Society

HOUSE OF DELEGATES

Sponsor/Exhibitor Prospectus

October 23-25, 2026



Pennsylvania
MEDICAL SOCIETY®

ADVOCATE. EDUCATE. NAVIGATE.

Hershey Lodge and Convention Center,
325 University Drive, Hershey, PA 17033

About

October 23-25, 2026, Hershey, PA

The Pennsylvania Medical Society (PAMED) annual House of Delegates meeting is October 23-25 at the Hershey Lodge in Hershey, PA. See below for a list of ways to get involved

Why should my organization become a sponsor or exhibitor?

- In person access to over 300 physicians, residents and medical students from the Commonwealth of Pennsylvania
- Showcase the latest innovations in patient care, practice management, and career opportunities
- Get exclusive access to attendees and promotional opportunities to members and non-members through advertising and promotions
- Establish valuable business contacts and business leads
- Elevate your brand through unique sponsorship levels



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2026 Sponsorship Opportunities

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Exhibitor Benefits	Exhibitor \$2000	Silver \$3500	Gold \$5000
One 6'x30" Table located in the Exhibitor Room with Two Chairs and a Trash Can <i>(Friday and Saturday am only)</i>	✓	✓	✓
Two complimentary Booth Representative Registrations **	✓	✓	✓
Complimentary refreshments for Representatives	✓	✓	✓
Company Name Listed in all Meeting Email Blasts	✓	✓	✓
Company Logo on the PAMED HOD Landing Page		✓	✓
Two Complimentary Friday Evening Social Tickets <i>(drink tickets included)</i>		✓	✓
Company-Provided Advertisement Print Out Included in Registration Packet		✓	✓
One 6'x30" Table located in the Exhibitor Room (Friday) AND Exhibitor Hall (Saturday) with Two Chairs and a Trash Can			✓
Signage Recognition at Meeting Registration Area			✓
Two Complimentary Saturday Evening Social Tickets <i>(drink tickets included)</i>			✓

Current PAMED partners will receive a discount rate

*** Additional Representatives can be added for an additional fee of \$300 per representative*

Exhibitor and Sponsor Registration



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Questions related to HOD exhibit space? Send an email to: partners@pamedsoc.org

2026 A La Carte Opportunities

2026 A La Carte Sponsorship Opportunities

Opportunity	Description	Price	Availability Amount
Unrestricted Educational Grant-CME Program (Signed Commercial Support LOA is required)	Signage at CME Program and Acknowledgement in Participant CME material	\$1,500	5
Lanyard Sponsor	Logo and Name on Lanyards	\$2,500	1
Meeting Wi-Fi Sponsor	Logo and/or Name on Wi-Fi Splash Page	\$10,000	1
Hotel Key Card Sponsor	Logo on Key Cards	\$10,000	1
Speaker's Suite Refreshments (Friday/Saturday evening)	Signage within the Speaker's Suite (*Attendance tickets are not included)	\$2,000	1
Friday Events			
Friday Lunch Sponsor	Signage at Food Station	\$5,000	1
Awards' Ceremony Dinner (Friday evening)	Signage at all table centerpieces (*Attendance tickets are not included)	\$5,000	1
PAMED Friday Social Bar Sponsor	Signage at all Bar Stations and on Napkins	\$15,000	1
PAMED Friday Social Food Sponsor	Signage at all Food Stations	\$5,000	1
Saturday Events			
Saturday Breakfast Sponsor	Signage at Community Breakfast	\$5,000	1
Saturday Lunch Sponsor	Signage at Food Station	\$5,000	1
Past Presidents' and Dignitaries Dinner	Signage at all table centerpieces (*Attendance tickets are not included)	\$5,000	1
PAMED Saturday Social Bar Sponsor	Signage at all Bar Stations and table centerpieces	\$15,000	1
PAMED Saturday Social Food Sponsor	Signage at all Food Stations	\$5,000	1
Sunday Events			
Sunday Grab N Go Breakfast	Signage at Food Station	\$5,000	1
Sunday Grab N Go Lunch	Signage at Food Station	\$5,000	1

All à la carte sponsorship opportunities, except for the Unrestricted Education Grant-CME Program, include Exhibitor-level benefits.

Exhibitor and Sponsor Registration

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Additional Sponsorship Information

	Exhibitor	Silver	Gold
Exhibit Set up Location: Wild Rose			
Friday, October 23, 9:00 am-11:00 am	✓	✓	✓
Friday, October 23rd			
Exhibitor showtime 11:30 am-5:00 pm	✓	✓	✓
PAMED Social 7:00 pm-10:00 pm		✓	✓
Saturday, October 24th			
Exhibitor showtime 7:00 am-11:00 am	✓	✓	✓
Dismantle after 12:00 pm	✓	✓	✓
Saturday, October 24th Location: Chocolate Ballroom Foyer			
Exhibitor showtime 1:00 pm-6:00 pm			✓
PAMED Social 6:00 pm-9:00 pm			✓
Sunday, October 25th			
Exhibitor showtime 7:30 am-11:30 am			✓
Dismantle after 11:30 am			✓

Exhibitor Information:

- Your exhibit area will include: One (1) 6' x 30" skirted table, Two (2) chairs, One (1) Trash Can
- Taping or hanging of materials on walls is prohibited
- Electrical and internet connections are not provided by PAMED but may be ordered through the Hershey Lodge
- Exhibit table numbers and space assignments will be available to the exhibitors upon arrival for exhibitor set up.
- Refreshments are included for exhibitors

Hotel Reservation Information:

The Hershey Lodge
325 University Dr.
Hershey, PA 17033

Room Type Rate

Single/Double \$305.00 per room per night

This rate includes overnight accommodations only per room per night and is subject to 6% PA Occupancy tax and 5% local tax. (Check-in time: 4:00 pm; Check-out time: 11:00 am). Credit cards will be charged one night's deposit, including tax, within 72 hours of booking your room reservation.

Cancellations must be made three (3) days prior to your arrival date to receive a full refund. Room reservations can be reserved by calling the Hershey Lodge Reservation office at 855-729-3108 and asking for the PA Medical Society room block. The reservation deadline for this special group rate is only available until Wednesday, September 23, 2026; however, there are a finite number of rooms in the block available on a first-come, first-served basis.

Additional Sponsorship Information

Payment

Payments must be received in full by September 25, 2026, or PAMED reserves the right to release the exhibitor space and/or sponsorship opportunity. PAMED reserves the right to assign exhibitor space, change the floor plan or move the exhibitor space without prior notice.

Checks should be made payable to

PAMED, 400 Winding Creek Boulevard, Mechanicsburg, PA 17050.

Sponsor/Exhibitor Contract

Sponsor/Exhibitor Contracts must be signed and returned to partners@pamedsoc.org by September 25, 2026, or PAMED reserves the right to release the exhibitor space and/or sponsorship opportunity.

No exhibitor space or sponsorship opportunities will be reserved or confirmed until full payment and a signed contract are received.

Non-attendance does not constitute notice of cancellation.

Shipping Instructions: (applies to UPS, Fed Ex, US Mail, etc.)

Materials shipped to the Hershey Lodge will be accepted no earlier than Tuesday, October 20, 2026. Materials received earlier than October 20 may be refused or subject to a storage fee.

Delivery instructions: (applies to Yellow Freight, Roadway, etc.)

Materials being delivered to the Hershey Lodge will be accepted no earlier than Tuesday, October 14, 2026. Materials delivered earlier than October 14 may be refused or subject to a storage fee. Exhibitors will be responsible for making arrangements to have materials picked up from the Hershey Lodge. The Hershey Lodge must be notified (prior to delivery and pick up) with the following information: the name of the carrier, tracking number and telephone number of the carrier.

Please use this address for shipments and deliveries.

Hershey Lodge
325 University Drive
Hershey, PA 17033

The following also needs to be placed on the shipment:

Attn: Convention Services Department

Hold for (Company Name)

Box 1 of 2/Box 2 of 2, etc.

The phone number for further assistance is 717-533-3311

Note: Pre/Post event advertising and marketing of the event to applicable members. All advertising (including print, email, and online advertisements) must be reviewed and approved by the PAMED leadership and staff; rights are reserved to reject or cancel any advertisement at any time.

PAMED is an accredited ACCME institution. ACCME has incorporated eligibility information directly into the Standards for Integrity and Independence in Accredited Continuing Education. Companies that are ineligible to be accredited in the ACCME System (ineligible companies) are those whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients. Marketing materials and signs that are branded by sponsors who are "ineligible companies" will have materials placed in a location where attendees may elect to pick up the marketing materials. Signage acknowledging sponsors/exhibitors may not include logos of ineligible companies, but the corporate name will be placed on signage that is located in a central area within the exhibit space.

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