

## Martha Weeks, MBA

Martha Weeks has coached TEDx talks and hundreds of technical, business and healthcare presentations. She leads workshops and coaches executives, engineers, entrepreneurs and clinicians to create and deliver persuasive talks and written materials for conferences, investors, internal meetings and websites.

In addition to working with corporate and individual clients, Martha is a coach and guest lecturer at the Stanford Business School and the Haslam College of Business at the University of Tennessee (UT), Knoxville. At Stanford, she advises entrepreneurs on investor pitches and is a story coach for General Atlantic Professor Jennifer Aaker in the LEAD executive education program.

At UT, Martha is a business communications lecturer and coach in the Graduate Executive Education group, Professional MBA program, and full-time MBA program. Martha serves on the advisory board of the College of Nursing at the University of Tennessee.

Martha started her career at Hewlett-Packard. She worked as a sales development engineer, channel manager and product manager at HP offices in California, Germany and France.

In 1993, she took her extensive experience in technology and sales and began working as a communications consultant with Fortune 100 companies such as Intuit, Oracle and Symantec, and numerous start-ups including LensVector, Neato Robotics and Plastic Logic.

### Education

MBA, Haas School of Business, University of California, Berkeley

BA, Mathematics with a Minor in Computer Science, University of Tennessee, Knoxville